

Volume 4
Issue 2

April 1, 2005

Foley, AL Grand Opening March 10, 2005

Thanks to all the customers who came to the Foley Grand Opening and helped make it such a great success. Also a big thanks to Joe Drake, Joey Cain and Donald Whyner for all their hard work that made it possible.

Branch Locations

Foley, AL
251-987-1686
Destin, FL
850-622-1455
Ft. Walton Beach, FL
850-243-8188
Panama City, FL
850-913-0284
Pensacola, FL
850-429-0010
Augusta, GA
706-650-8500
Braselton, GA
678-425-2111
Buford, GA
678-835-1948
Cumming, GA
770-889-2009
Kennesaw, GA
770-794-3249
Norcross, GA
770-242-6036
Sharpsburg, GA
770-253-6868
Smyrna, GA
770-434-3611



NASCAR

Atlanta Motor Speedway

Fun was had by all at the Golden Corral 500 NASCAR race at Atlanta Motor Speedway on March 20. If you didn't make this race, make sure to sign up for tickets for the Bass Pro Shops MBNA 500 on October 30, 2005. We will be sending out notices for registration in September, so don't miss out!





Headin' West

New Truck Fleet

Stovall is proud to announce our newest acquisition on the West Coast. Stovall will soon be coast to coast! Along with this acquisition, our customers have also made it possible for Stovall to bring on another player to our team. Sal1 is our new Jet that will allow us to

travel very quickly between our extended locations. We will be finalizing other acquisitions soon with even more locations to come in 2006. With these huge expansions will come many more changes for Stovall and Company. Thanks for all the support.

Stovall has invested in a new fleet including tractor trailers to handle the increased business of our recent acquisitions.



Watch for more details on further expansions coming soon



P.A.D.L. Results

Our loyal and faithful mascot Sal has come under attack. Partners Against Degradation of Lizards have protested our use of "Sal" in marketing and advertising. We are pleased to announce our negotiations have been successful, and both parties are satisfied with the results. The P.A.D.L. has agreed to drop their complaint in exchange for our assurance that Sal will no longer appear to be digging with a shovel, and our agreement to add a Salamander preservation area to our new corporate park. We are relieved that this issue has come to a peaceful resolution.



Corporate Office Expansion

In order to serve such a large area of the southern United States, the Corporate office of Stovall and Company, Inc. will be expanding and moving to a larger building by the end of the year. We will be breaking ground shortly on the new site, next door to our current location. The new building will be over 200,000 sq feet and will include a fitness center, cafeteria, and a rooftop basketball court. The 2 acres around the building will be constructed into a park, with playgrounds, softball fields and an Olympic size swimming pool. Our employees are

extremely important to us and we are striving to provide an atmosphere for them to function the very best they possibly can. We appreciate all your support during this time of growth.

Stovall Mascot

Stovall has a new mascot! Big Sal, pictured here, will reside at corporate headquarters and will tour around our different locations throughout the year. Watch for him coming to a branch near you!



Rotor Case Discount

\$10 off a case of Rain Bird 3500 Rotors
 \$20 off a case of Rain Bird 5000, 5000 Plus, 5505 Rotors
 \$40 off a case of Rain Bird Falcon 6504, 7005, 8005 Rotors



FREE Wireless Rain Sensor

Buy 5 Rain Bird RSD Rain Sensors, Get a FREE
 Rain Bird WRC Wireless Rain Sensor

Landscape Dripline

Buy 5 rolls of any Rain Bird Landscape
 Dripline Product and get one roll FREE!



Drip-in-a-Valve-Box

Get

- | | |
|------------------------|-------------|
| 1 ESP-4mi or Easy Rain | 1 DT025100 |
| 1 LF-075 | 50 Emitters |
| 1 Bag MDCF Fittings | 1 Valve Box |
| 1 LD1600100 | |

**For just
 \$99**



PRO SERIES VALVES

Buy 10 7001-SL Pro Series 100
 Valves and Get 2 FREE!



*Offers good at participating Stovall branches through April 30, 2005, while supplies last.
 Offers not valid with any other discounts or promotions.*



WIN BIG WITH K-RAIN

For every \$500 in K-Rain purchases, from January 1 through August 31, 2005, get an entry in a drawing for one of 4 Plasma TVs!

SPORTSMAN EXTRAVAGANZA 2005

For every \$500 of total K-Rain purchases, with at least \$250 in NEW K-Rain Clocks, Valves or Rotors, get an entry into the Plasma TV drawing AND an entry into the Sportsman Extravaganza 2005! We will have monthly prize drawings from April through August and the GRAND PRIZE drawing in December 2005.

New clocks include: KR3406, 3409, 3412, 3416. New Valves include: KR7201, 7202, 7215. New Rotors include: KRPS

MONTHLY PRIZES

Shotguns
Fishing Tackle

Rods & Reels
Compound Bows

**GRAND PRIZE: TRACKER BOAT
PRO CRAPPIE 175**



**Photo may show optional equipment*

More information will be coming soon on this amazing promotion! Contact your local Stovall representative for details.



Invitational

Space is limited and filling up fast, so register NOW!

Date: April 29, 2005
Place: Hamilton Mill Golf Club
Dacula, GA
Cost: \$60/points per person
Time: 10:00 am Shotgun Start
Please Arrive by 9:30am



Registration Forms are available at any Stovall Location and online at www.stovallinc.com

St. Maarten Trip



CONTRACTOR REWARDS PROGRAM

A great time was had by all on the Stovall Contractor trip to the beautiful Caribbean island of St. Maarten.



Did you get this map from Tracy???



Bayou Scapes: James & Theresa Bernard, David & Stephanie Gaitan J & N Landscape Group: Tim & Suzanne Szymanski, Mark Bullock & Lamar Bullock

In addition to relaxing by the pool, many people went golfing, shopping, swimming, snorkeling and even rented scooters for fun jaunts around the island.

L to R Kneeling: Donald and Angel Whyner, Christina Callahan, Cynthia & Eric Diamond, Tammy & Tim Bryant L to R Standing: Ray Callahan, Shannon & Herb Braselton, John Kneeland, Eric & Diane Kelley, Terry and Roberta Berry, Jaynee Kneeland



Look for information coming soon on next year's trip to the Cayman Islands!

You definitely don't want to miss it!

San Juan

Some Florida travelers took advantage of a layover in Puerto Rico and toured the attractions of San Juan.

